



YOUTH
TENNIS
ADVANTAGE

2019 ANNUAL REPORT

Serving Bay Area Youth for over 50 Years



FROM OUR EXECUTIVE DIRECTOR AND BOARD PRESIDENT

Welcome to Youth Tennis Advantage! YTA has served under-resourced youth for over 50 years. We provide free, year-round tennis and academic programs. We know that students from underserved communities can thrive when given a reasonable chance. Our high school students graduate and go on to college. Some go on to graduate school. This 2019 Annual Report shows details and outcomes of our programs.

2019 was a successful year for YTA. We served over 300 students at five sites in San Francisco, Oakland and Berkeley (Cal). Our tennis, academic and life skills programs were a powerful vehicle for our students' success, health, enrichment and confidence. More of our students received college readiness programming, high performance training and tournament traveling opportunities. YTA's strong board got stronger. We remain financially strong.

A crowning achievement in 2019 was establishing the Russell and Lee Flynn College Scholarship Fund, in honor of the Flynn's long-standing support and Russ Flynn's strong leadership of YTA. The first two scholarships were awarded to two exceptional students. One is an undocumented student attending Berkeley City College. The other transferred to UCLA after a year at Skyline Community College. Both students took full academic loads, worked over 20 hours per week yet earned strong GPA's. The scholarship fund's goal is to award two new scholarships each year to deserving YTA students.

2020 is starting with many new challenges. YTA had to close our programs in mid-March to honor the Covid-19, shelter in place orders. Staying in touch with all our students and providing remote learning and exercise programming has been a challenge. We distributed tablets to students who were lacking remote capabilities. Social distancing will likely make our traditional fall gala impossible to hold. We are developing alternative plans to make up for this critical fundraiser. On the positive side, YTA received a government Paycheck Protection Program loan. We believe we will meet government criteria to make the loan forgivable. Recently, our students got to speak with a 2-time Grand Slam champion on mental toughness and how it can help them in their tennis and academics.

Thank you for your interest in YTA. For our donors, partners, coaches and leaders, thank you for making YTA possible! For a more visual look at YTA, [click here to view a short video](#) about what we are all about.



Jim Connelly
Board President



Mike Skinner
Executive Director & Co-Founder

Jim Connelly
Board President

Mike Skinner
Executive Director & Co-Founder



Donate to YTA



Watch the YTA Video



Visit our Website



Contact Us

Youth Tennis Advantage (YTA)
 is dedicated to serving youth in inner city
 communities through a comprehensive program of
 tennis and academic tutoring that promotes the physical,
 educational, and life skills necessary
 to prepare and empower them for leadership
 in their communities and success
 in their personal lives.

AN NJTL CHAPTER SUPPORTED BY



Executive Director

Mike Skinner

Board of Directors

Jim Connelly, *President*

Peter Lynch, *Vice President*

Scott Sieckert, *Treasurer/ Secretary*

Lauren Barnikow

Andrew Biggs

Paul Fay III

Catherine Fogelman

Ilya Gendelman

Everett "Skip" Hewlett

Justin Hoeveler

Michael Price

William Rosetti

Shelly Thigpen

John C. "Sandy" Walker

Peter Wright



Advisory Council

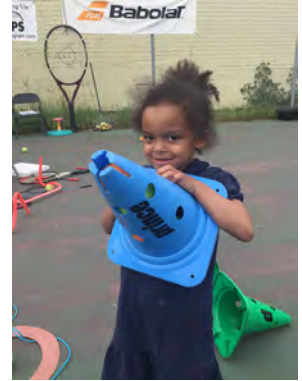
Dick Barker
 Andrea Barnes
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 Sarah DeCoux

Andy Dreyfus
 Martha Ehrenfeld
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 Peter Folger
 Brad Gilbert
 Lisa Goldman
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 Charlie Hoeveler
 Steve Jackson
 Steve Jamison

Robert Kaliski
 Chris Lane
 Will Lyon
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Robert Sockolov
 Andrew Spokes
 Tom Steyer
 Tad Taube
 Kathryn Taylor
 Gretchen Tanenbaum
 Todd Traina
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 Frank "Buz" Walters

OUR STUDENTS



300+

300+ Youth
Served in 2019

51/49%

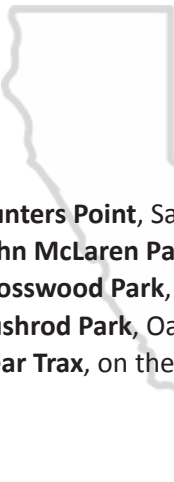
Our students are:
51% male
49% female

3x

Average attendance
3x per week

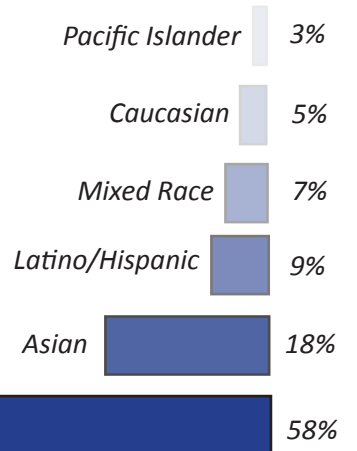
**"THROUGH TENNIS,
LIVES ARE
BEING
CHANGED
AND
SPIRITS
RECLAIMED."**

— ARTHUR ASHE

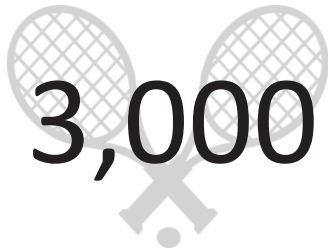


**YTA's program sites
are in some of the
most underserved communities
in the Bay Area.**

- Hunters Point, San Francisco
- John McLaren Park, San Francisco
- Mosswood Park, Oakland
- Bushrod Park, Oakland
- Bear Trax, on the Cal Berkeley Campus



OUR PROGRAMS



3,000

3,000 hours per year of tennis programming across five sites



3,600

3,600 hours per year of academic programming across five sites



31

31 Tennis and Academic Coaches on staff

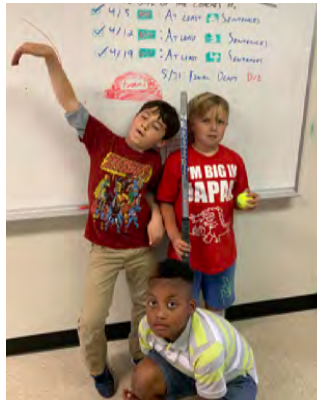


31/
2,100

31 Volunteers with a total of 2,100 hours donated

"Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand."

— Nelson Mandela



YTA ACADEMICS

Longevity

Our high school students historically have been in the YTA program 4-9 years on average

100%

YTA routinely has 100% High School Graduation rates

Alumni

Our alumni stay in touch and connected to YTA

— 2019 College Destinations —

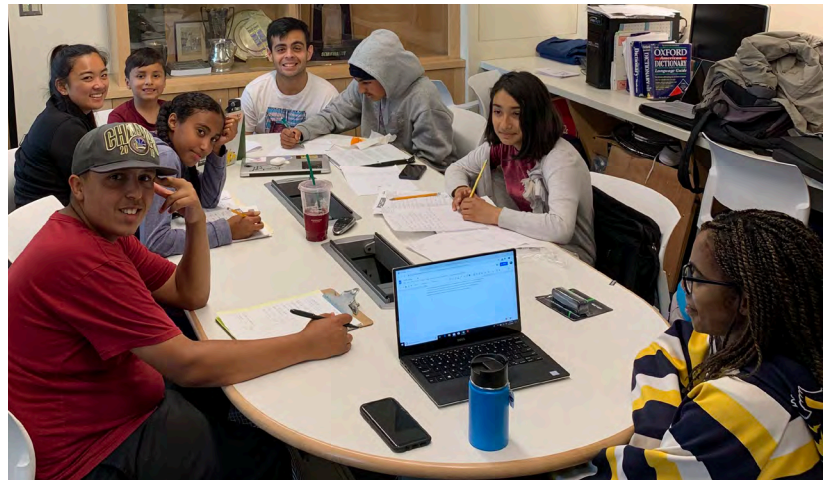
Berkeley City College
San Francisco City College
San Jose State University
University of California, Los Angeles

— 2018 College Destinations —

Berkeley City College
Diablo Valley College
Skyline College
Tufts University
University of California, Berkeley

— 2017 College Destinations —

Harvard University
Princeton University
San Francisco City College
University of California, Los Angeles
University of California, Santa Cruz



Students at Bear Trax are tutored by Cal students, who regularly volunteer



Students work on the USTA Foundation's annual National Essay Contest



YTA students of all ages attend local college events such as Cal Day.

YTA COLLEGE & BEYOND

The Russell and Lee Flynn College Scholarship

In 2019 YTA proudly launched our inaugural College Scholarship Award, **The Russell and Lee Flynn College Scholarship**, named in honor of our generous and long-time supporter Russ Flynn and his wife, Lee. The goal is to every year present two YTA students an award of \$2,000 for up to four years.

Mission: to provide educational scholarships to deserving YTA students to further their education at an accredited community college, college or university and to help them minimize the amount of student loan debt needed to pursue a degree.



Scholarship recipient Frida, from our Bear Trax site, is currently finishing her first year at Berkeley City College. She is shown here, center, with YTA Site Director Cynthia Price and Russ Flynn
Years at YTA: 9



Scholarship recipient Hillary, from our McLaren Park site. In high school Hillary earned college credits at community college so after graduation was able to enter community college as a sophomore; she is currently a junior at UCLA, interns at USTA SoCal focusing on NJTL communities, and works as Team Manager for the UCLA Women's tennis team.
Years at YTA: 7



YTA alum Robert ('17), currently at Princeton University, being interviewed for the YTA Video
Years at YTA: 6

"YTA has offered me opportunities that I would've never been close to without it. Being a free program, and providing academic and tennis resources are something I've appreciated so much. YTA has inspired me to contribute back to my community and other underserved communities. Without YTA, I wouldn't have had as much of an opportunity to participate and truly enjoy the tennis community. Tennis has shaped my growth as a brother, scholar, friend, and person, and I don't think I could've gone to Harvard or accomplished what I have so far without it."

— YTA alum Maxwell ('17), currently at Harvard, with YTA ED Mike Skinner in 2019
Years at YTA: 6



"YTA has taught me the value of sportsmanship and hard work and I feel like I have grown into the person I am today because of YTA."
— YTA alum Nick ('18), currently at Cal
Years at YTA: 9

"Growing up in San Francisco and being part of the YTA's after school tennis program has not only meant a lot to me but shaped my life forever. The coaches and teammates in the program taught me a lot about passion and hard work."

— Ilya Gendelman, YTA alum ('99) and current YTA Board member

"YTA made my dreams come true.... I really appreciate the opportunities YTA has given my children, not only did they learn tennis, and are good tennis players, but they also learned life skills that will help them succeed and be leaders in the future."

— YTA Parent of one alum and two current students

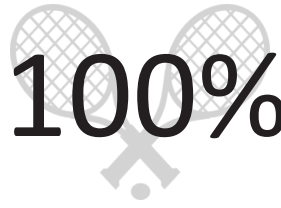
2019 TENNIS HIGHLIGHTS



*Junior Tournament
Players*



*USTA Sanctioned
Tournaments*



*All of our students
play tennis!*



*Junior Team Tennis
USTA Teams*



Bear Trax students got a chance to meet and hit with Olympic medalist and doubles Grand Slam champion Rajeev Ram



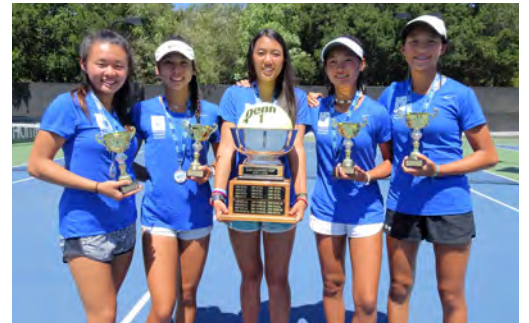
10U Junior Team Tennis



Leadership Team volunteers at a YTAPro/Am



Students range from beginners to seasoned tournament players



YTA Student Albert gets his first coaching experience with the 12U team



YTA Ball Crew volunteers at Kunal Patel Open

2019 YTA McLAREN PARK TENNIS HIGHLIGHTS

PLAYER OF THE YEAR
— ANGELA —
 USTA NorCal
 Junior Team Tennis
 Intermediate Division

PROGRAM OF THE YEAR
— YTA McLAREN PARK —
 USTA NorCal
 Junior Team Tennis

COACH OF THE YEAR
— WING-YAN SO —
 USTA NorCal
 Junior Team Tennis

Competed in
 World Team Tennis
 Junior Championships
SAN DIEGO

Qualified 3 teams
 to compete in
 Junior Team Tennis
 Same Gender
 Section Championships:
 Boys 15U, Boys 18U
 and Girls 18U
FRESNO

Boys 18U and Girls 18U
 earn a spot
 to represent NorCal
 at the Gar Glenney Cup,
 an annual
 NorCal vs SoCal
 competition
MORAGA

YTA student Albert
 is given a
 coveted spot on
 the NorCal team
 at Zonals
SALT LAKE CITY

YTA student Albert
 is also selected
 to participate
 for the 2nd year
 in the
 US Open Excellence Cup,
 highlighting
 outstanding NJTL youth
NEW YORK CITY



Angela and Albert have been with YTA since 2011

MJ has been with YTA since 2009

“Our team is a community. Everyone is so supportive of each other. They're all friends on and off the courts. The different age groups don't matter, everyone supports each other.”

— Wing-Yan So, YTA McLaren Park Site Director



“I learned a lot more about the positive energy that I need to bring onto the court and about mental strength. This was a one of a kind experience for me, and I hope to go again next year.”

—Albert, on his experience representing NorCal at Zonals



2019 Income & Expenses

17%

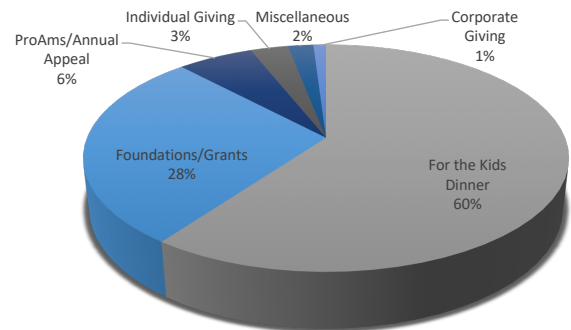
YTA's overhead as a percentage of Operating Expenses



Coach Terry at our annual dinner with a former YTA student and her daughter, who is a current YTA participant, straight-A student and aspiring Doctor

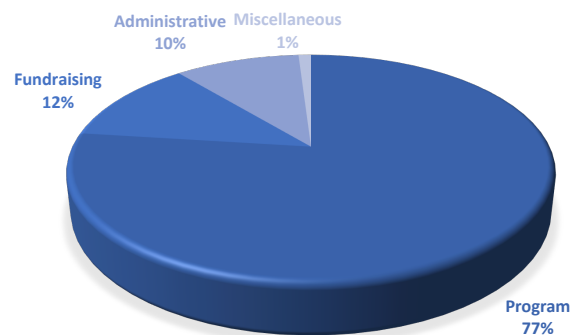
Operating Income*

For the Kids Dinner	\$354,000
Foundations/Grants	\$163,500
ProAms/Annual Appeal	\$38,650
Individual Giving	\$17,500
Miscellaneous Income	\$12,400
Corporate Giving	\$6,000
Income	\$592,050



Operating Expenses*

Program	\$515,280
Fundraising	\$80,660
Administrative	\$64,130
Miscellaneous	\$4,400
Total Expenses	\$664,470



*As of press time, 2019 financials have not been reviewed by our CPA's.



Thank you! to our Supporters

*YTA is blessed to have so much support throughout our communities:
individuals, corporations, universities, high schools, tennis clubs, city parks, alumni and more!*

\$25,000 or more

First Republic Bank
Russell and Lee Flynn
JP Morgan Chase Bank
Robert S. & Helen P. Odell Fund
Tom Steyer & Kathryn Taylor
USTA Foundation
William K. Bowes, Jr. Foundation

\$15,000 to \$24,999

Anonymous
Matthew & Janice Barger
Bruce Bodaken
Lisa and Douglas Goldman Fund
Andrew Spokes
John and Kathleen Sweazey Foundation

\$10,000 to \$19,999

Jim Connelly and Anne Mackenzie
Daniel Grossman
Wendy Holcombe and Carl Kawaja
Matthew Kelly Family Foundation
Koret Foundation
Tom Roberts
William and Dewey Rosetti
Todd Traina

\$5,000 to \$9,999

Norm Buckhart
EACH Foundation
Dennis P Flynn
Mel and Diane Haas
Bob Kalisky
Jeff and Melissa Li
Donald Libbey and Sara Flynn
Kunal Patel SF Open
Michael Skinner and Alice C. Tso
Tiburon Peninsula Club
Sandy and Kay Walker

\$1,000 to \$4,999

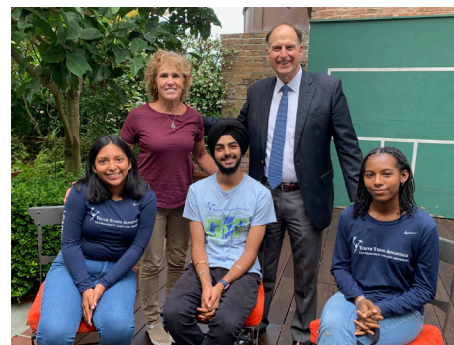
Misty D'Amore
Barbara Arnstein
Richard C. Barker
Andrea Jean Barnes
Andrew & Genevieve Biggs
Phil Bohaboy
Greta Carlstrom
Carmel Valley Tennis Camp
Tony Chan
Ryan Clark

\$1,000 to \$4,999

Ryan Clark
Jane A. Cook
Stone Coxhead
David & Carla Crane
William Dagley
Mike and Linda Delagnes
Daniel Donahoe and Kathryn Alexis Woods
Andrew Dreyfus and Diane Harwood
Paul and Laura Fay III
Sally Fay
Robert & Christine Feibusch
Amy Flynn
Catherine Fogelman
Alex Kurt Fuchs
Jeff M Gerard
Richard and Lorrie Greene
Skip and Cloey Hewlett
Allan Hitchcock
Charlie and Jan Hoeveler
Justin Hoeveler
James C. Hormel
Kiwanis Club of SF
Don LeBuhn
Steve Leube
Tom Li
Lenny Lieberman
Kerry Lundy
Arndt E. Lutz
Peter Lynch and Donna Noah
Suzanna McCormick
Bob and Sue Miller
Karen Monte
Dan Morgan
Maggie Muir
Howard Park
David Perry
Leone E Abrams Price
Robert Sockolov
Scott and Shannon Sieckert
Anil Sippy
Peter Smith
The Speramus Foundation
Shelly Thigpen
Brook & Maggie Turner
USTA Northern California
Mary Walter

“From what we get,
we can make a living;
what we give, however,
makes a life.”

— Arthur Ashe



Kat Taylor, recipient of YTA's 2019 Arthur Ashe Award of Excellence, shown here with YTA students and Executive Director; the students got to sit down and interview Kat for the special award presentation.



YTA students meet and mingle with supporters at the Cal Club in a special event leading up to the next day's Pro/Am tennis tournament.



YTA students volunteer at the Big Hitters Pro/Am at the Bay Club SF Tennis

Thank you! to our Supporters

YTA's success goes hand in hand with every person who shares their resources — whether it be financial or donating time and expertise, thank you from your YTA family.

\$100 to \$999

Leslie Airola
Evelyn Armstorg
Janice Barnikow
Jesse Beaton
The Berkeley Tennis Club Foundation
Karen Biggs
Bruce Brady
Sally Brien
Roy Bukstein
Ellie and Jeff Byrd
Michael Cooke
Steven Cornell
Chrissie Costamagna
Tricia Coxhead
Daniel Cutter
Martha Ehrenfeld & Carla McKay
Julie Feldstein
Denise Flynn
Michael and Janice Francis
Gerald L Friedman
Rachel Friedman and James Murakami
Varun Gahani
David & Lynzie Haynes
Arthur and Linda Hoppe
Tina Humphrey
Patrick Kaliski
Christian Kindler
Leslie Kues
Mimi Kusch
Monica R. Landry
Peter Tai Lam
The David Lebuhn Foundation INC
Kristin Lehmkuhl
Karla Lovett
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Gary and Lois Marcus
Reed G Minuth
Caroline Orrick
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Domenico Petrone
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Ted Robinson
Evan Rose
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Sarah Salomon
Jaimie Sanford
Gina Satomi
Larry Schlenoff
Seth Socolow
Chris Scott
Bill Simons
Erica Smith
Deepak Srivastava
Janet and Julian Standen
Sarah Steinbreder
Pete Stovell
Max Strehle
Teige Sullivan
Megan Topping
David & Susan Tunnell
Jennifer Turner
Robert Van Malder
Christy and David Wasserman
Stephen Williamson
Women's Sports Foundation
Susan Woodward
Marnie Wright
Annie Zaro

In Kind Donations

The Bay Club SF Tennis
California Tennis Club
Carmel Valley Tennis Camp
City of Oakland Parks & Recreation
Decathlon
Lick-Wilmerding High School
San Francisco Housing Authority
San Francisco Recreation & Parks
Tennis Warehouse
Tiburon Peninsula Club
University of California, Berkeley
University of San Francisco
US Sports Camps



Arthur Ashe (left), Oakland Mayor Lionel Wilson (center), Executive Director Mike Skinner (right), at McClymonds High School in Oakland, c1984

